

# SJSU SAN JOSÉ STATE UNIVERSITY

3 Weeks in Silicon Valley

## San Jose State University

- Founded in 1857, SJSU is the oldest California state university
- Located in downtown San Jose, Capital of Silicon Valley
- Provides more workforce to Silicon Valley companies than any other university
- Source of many successful start-ups in Silicon Valley and around the world

## Program Information

- Following options are available:
  - Additional program week
  - Customized program curriculum

## Contact Information

Dr. Taeho Park, Program Director

[taeho.park@sjsu.edu](mailto:taeho.park@sjsu.edu)

Professor Jon Sung, Program Technology Manager

[jon.sung@sjsu.edu](mailto:jon.sung@sjsu.edu)

# Silicon Valley Software Technology & AI Program

3 Weeks (7/15/2024 - 8/2/2024)



Engage, explore and implement innovative ideas and technology in hands-on global projects with students from around the world cooperatively in Silicon Valley.

## SV Software Technology & AI Program Schedule



**Discover & Experience** the Silicon Valley Pioneering spirit through innovation & creativity, collaborative team work, global leadership, marketing and business operations taught by Silicon Valley business leaders and entrepreneurs.

**Search & Explore** Silicon Valley and the surrounding San Francisco Bay Area where technology was born and is being developed today.

**Network & Collaborate** with Silicon Valley “Insiders” from the leading edge technology industry and students from around the world.

Week 1	7/15/2024	7/16/2024	7/17/2024	7/18/2024	7/19/2024
Session 1-I (9:30AM-11:30AM)	Int. to the Program, Team Building, Campus Tour	Cybersecurity I	Cybersecurity II (Lab)	Silicon Valley Cultural Tour in San Francisco	UI/UX Product Design
Break					
Session 1-II (1:30PM-3:30PM)	SV Innovation Ecosystem	Product Commercialization and Business Plan	Fireside Chat I with SV Professionals (Topic: SV SW Technology)		Mentoring Project
(3:30PM-5:00PM)	Team Project				Team Project
Week 2	7/22/2024	7/23/2024	7/24/2024	7/25/2024	7/26/2024
Session 1-I (9:30AM-11:30AM)	Go-To-Market I	Software Startup Financial Planning	SV Company Tour I (Google, Intel, Apple, Tesla)	DevOps I	DevOps II (Lab)
Break					
Session 1-II (1:30PM-3:30PM)	ML & AI I	ML & AI II (Lab 1)	ML & AI II (Lab 2)	Mentoring Project	Project Progress Report Presentation
(3:30PM-5:00PM)	Team Project				
Week 3	7/29/2024	7/30/2024	7/31/2024	8/1/2024	8/2/2024
Session 1-I (9:30AM-11:30AM)	Big Data I	Big Data III (Lab 2)	SV Company Tour II - SV Startup (Neurosky)	Pitching Skills & Project Presentation Mentoring I	Project Contest
Break					
Session 1-II (1:30PM-3:30PM)	Big Data II (Lab 1)	Mentoring Project	SV Company Tour III - Work / Incubation Place (Plug&Play)	Project Presentation Mentoring II	Program Wrapup & Award Ceremony
(3:30PM-5:00PM)	Team Project			Team Project	

\*Industry Site Visits may include Google, Intel, Cisco, LinkedIn, Facebook, eBay and other Silicon Valley companies based on availability.

\*Program Curriculum is subject to change.

\*Weekend cultural exploration may be arranged at additional cost.

\* Industry visits may include Google, Intel, Apple, IBM, Cisco, LinkedIn, Lam Research, Elastic, or other Silicon Valley companies based on availability.

\* Program curriculum is subject to change.